



ART ALLIANCE of the Riverside Art Museum



President: Anne Deem

January 2021

President's Message:

Today, we are out of the five year period that was 2020 :) And with the new

year comes the question: what shall my New Year's resolution be? I am still working on one I made about three years ago regarding stage fright. I've been about 75% successful with that one (baby steps) and I'm ready to tackle a new one.

2020 was a year filled with sadness, stress, fear and rancor. Recent political events have divided us. An article in The Atlantic suggested two happiness resolutions for 2021: forgiveness and gratitude. I know I excel at remembering slights to myself or people I care about. This seems like the time to work on my forgiveness deficit. The article reports that studies find that forgiveness increases hope and gratitude. Our country needs it, it will make me a better person, and it will increase my husband's happiness quotient.

Fortunately, I don't have a problem in the gratitude department. I am grateful for so many things in my life. And I am particularly grateful to my Art Alliance compadres who are making this a positive year for me. Thanks to all who were able to take advantage of the banner sale. And a special thanks to Patti Funder who was a one-person committee for this fundraiser! It was a successful sale and I believe a lot of people received some beautiful garden art as holiday presents.

Our next fundraiser promises to be a lot of fun. Save Saturday, February 6, for a virtual wine-tasting with Chris Kerns. The wine, recipes and Mardi Gras paraphernalia will be delivered right to your door :) How Covid-friendly is that?

Happy New Year!

Anne

FUNDRAISERS

WINETASTING



Let the good times roll . . . *laissez les bon temps rouler!* We hope you'll join us and indulge in a fun evening to celebrate Mardi Gras (virtually, via Zoom) with a guided wine tasting, a cooking demo of classic N'awlins food, and some art, music, and history of Mardi Gras in New Orleans. Chris Kern of Forgotten Grapes is our sommelier and he will feature the wines and the winemaker of Shadow Run Vineyards in Paso Robles: Aaron Evans. The cooking demo is courtesy of Chef Maree Reed (Chez Rae Chef) who hails from New Orleans. We can ship to 48 states and we have a non-alcoholic package available.

The event begins on Saturday, February 6, starting at 6:30 p.m. The cost is \$120, half of which will be a donation to the Riverside Art Museum (www.riversideartmuseum.org).

Here's what you will receive and can enjoy safely in your home, with trusted members of your 'pod'. All you have to do is register and pay (see below) and then click on the exclusive zoom link you will receive to start the party!

To register and pay, click here

<http://www.riversideartmuseum.org/events/specialevents/virtual-mardi-gras-wine-tasting-fundraiser/> and scroll to 'Click here to join the fun!'

What can you expect?

1. Two bottles of wine delivered to your doorstep from Shadow Run Vineyards in Paso Robles CA. The white is a 2017 'Violinist' which is 66% Viognier and 34% Grenache Blanc. The red is a 2017 'Descent' which is 100% Estate Grown Malbec.
2. An online discussion and wine tasting (with a chat room for you to ask questions) with our sommelier Chris Kern of Forgotten Grapes and the winemaker of Shadow Run Vineyards, Aaron Evans. More information is included in the Shadow Run Vineyard bio attached. To watch Aaron in action out in the vineyard go to the link below. To find out more about Chris Kern of Forgotten Grapes, please see Chris Kern RAM Gala bio attached
3. A cooking demonstration by Chez Rae of New Orleans (with a chat room for you to ask questions). She will be demonstrating (and you will receive the recipes for) Crab Shrimp Etouffee and Bananas Foster see attached pictures). You can cook along with her demo if you are prepped!! We will also provide you with a sample menu of a celebratory New Orleans dinner, with links to the further recipes. To find out more, see her attached bio with pictures and her video link.
4. Some fun photos, video clips, music, history, and art about the fabled event of the New Orleans Mardi Gras. We promise you will learn something new (e.g. what exactly is a King Cake and why do I want the baby?) about this fabled event!

So, polish your wine glasses and enjoy these two bottles of wine (a red and a white that you can't buy in our local stores) along with a swag bag of New Orleans Mardi Gras *lagniappe* (a little something extra), recipes, and more. At \$120 per household, you can enjoy a great evening and support the Riverside Art Museum! We have special accommodations for people who wish to join the fun without alcohol and for those who must join us later in the weekend (a special link). Email me at kathleen.bocian@gmail.com.

Please let us know if you're interested. **You can reserve your spot now and you *must* reserve by Monday January 25th.**

The tickets are "hotter than Georgia asphalt" so be prepared to snap them up quick!

Laissez les bon temps rouler!

Kathy Bocian & The Mardi Gras Fund Raiser Committee

ART MARKET

Mark your calendars! The new date for Art Market is June 26th, 2021, with a back up date of September 25th. We are moving the event to White Park. This location will reduce our expenses related to the closure of Mission Inn Avenue, allow for better social distancing, and free up the museum for any other activities that they might have during the event. The Art Market Committee met in November and committee tasks have been assigned. During the last couple of months we have provided advertising on our social media sites to those artists that desired it. We have requested city grant funding for the event. During the next month, the committee will be working on creating a new site plan for the event. Our artists will then choose their new booth locations.

Art Alliance is grateful to our many artists that have hung with us during this difficult time. We are also grateful to our many sponsors that believe in this event!

Thank you,

Ruth Ann Ryan and Kathy Christmas, *Art Market Committee Co-chairs*

BANNER SALES

The sale of the garden banners exceeded all expectations. We sold 338 banners (56 large and 283 small) for a profit of \$7,395.65. This profit number will be less when the RAM accounting office takes out the credit card fees. None the

less, this is a huge increase over the \$2,000 profit that we expected when we started this project in October.

A huge thank you to all who volunteered your time to deliver the banners. I couldn't have done this without you! Thanks to RAM staff, especially Ai Kelley who made this sale possible by putting it online.



Based on the positive feedback that we received, and the fact that we extended the sale twice, I recommend that the Art Alliance repeat the sale of the banners this next winter holiday season.

Take care and stay well,

Patti Funder, *Chair*

PROGRAMS

So you want to learn about Mardi Gras? Join the Art Alliance meeting this January for a brief (5 minute) program as part of our meeting! Enjoy snips of music, video, art and allow us to entice you into the food, wine and ambience of N'awlins!!

Kathy Bocian, *Programs Chair*

BYLAWS

The following is a description in our updated bylaws of membership options in Art Alliance:

The categories of Art Alliance membership are:

Active (A) – required to work actively on fundraisers and special events.

Supporting (S) – encouraged to support the fundraisers and special events.

RAM Life (L) – Those Art Alliance members who qualified for RAM Life membership are exempt from Art Alliance dues. (RAM no longer offers a Life membership.)

All members are required to maintain a current RAM membership.

Because of COVID restrictions, we have not had many opportunities to work on our projects this year. May I suggest that you consider making a financial contribution or buying tickets to upcoming events to substitute for the work requirement. RAM appreciates any financial support at this time. I look forward to the time when we all can enjoy working together in person for Art Alliance!

Jackie Hopper, *Parliamentarian*

CALENDAR

Friday, January 8, 3:00 PM – Riverside City Finance Committee to review Cheech project/management agreement

Thursday, January 21, 2021, 6:30 PM – General Meeting via Zoom

Tuesday, February 2, 2021, 5:30 PM – Board Meeting via Zoom,

Saturday, February 6, 2021, 6:30 PM – Virtual Wine Tasting fundraiser

Thursday, February 25, 2021, 6:30 PM – General Meeting via Zoom

