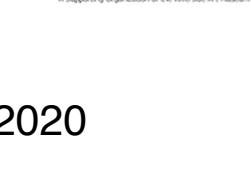




ART ALLIANCE of the Riverside Art Museum



President: Anne Deem

September 2020

President's Message:

Dear Art Alliance Friends,

No theater, concert or art,
Left me feeling a bit apart.
I won't be late,
When they open the gate,
To a shopping spree at the Art Mart!

I was challenged to write a limerick for a recent Zoom activity. I know, right – bad, but you get the point. We're all going to go a little crazy when everything opens back up. But in the meantime, let's figure out:

How to make RAM some money,
By sweetening our fundraisers with virtual honey.

Ok, I'll stop.

It seems a bit superfluous to talk about shopping and having fun during these times. I have been saddened by recent events. I am saddened that so many people have lost their lives to Covid 19. I worry about those who live paycheck to paycheck. That was my childhood and I don't know how they are surviving. However, I am proud that RAM took a stand to say Black Lives Matter. And I believe things will get better. We are a great nation full of great people and I believe we will come out of this stronger than before.

In the meantime, we need to take care of ourselves. Mentally, this means finding joy whenever possible. Let's have a joyful year. Let's be positive. Let's find opportunities to improve ourselves. Giving our time, talent and resources to good causes can help accomplish those goals. So being a member of the Art Alliance of the Riverside Art Museum is an opportunity for growth.

Take care, stay healthy and if you have any limericks to share, I want to hear them :)

Anne

FUNDRAISING

Fundraising "Inside" the Box

I'm excited about some fundraising ideas. I know, that seems crazy since we are still confined. We will have Off-the-Wall in October, the Blue Door Museum Store sale in December and hopefully, Art Market in April. Other ideas are percolating which we will discuss in some detail at our September meeting. In a nutshell, these are the ideas that have been generated and are being pursued:

Art Scavenger Hunt: September 24 – 27. This will be a fun event in which people are given destination clues to find art installations. The participants then take selfies in front of the art works and then post to Instagram or email their pictures to us. On Monday, the 28th, winners in different categories will be chosen and prizes awarded!

Please share the attached flyer with friends and family members. This is an opportunity for people to get safely out of the house. And most importantly they can participate in an activity that introduces them to city art as well as to RAM. [ART Scavenger Hunt](#)

Banner Sales: November 1. Our garden banners will be back in two different sizes. Orders will be taken over a several week period and the banners will be delivered in time for Christmas.

Virtual Wine Tasting and Beer Tasting Classes: January. I am looking forward to learning more about wine. Right now my knowledge of choosing wine is limited to label attractiveness :)

And beer? I know nothing.

More ideas are needed. Let's have some fun and make some money doing it!

Anne Deem

OFF THE WALL

Riverside's Largest Art Sale
Opening October 23, 2020
An artful shopping experience
presented by the
Art Alliance of the Riverside Art
Museum



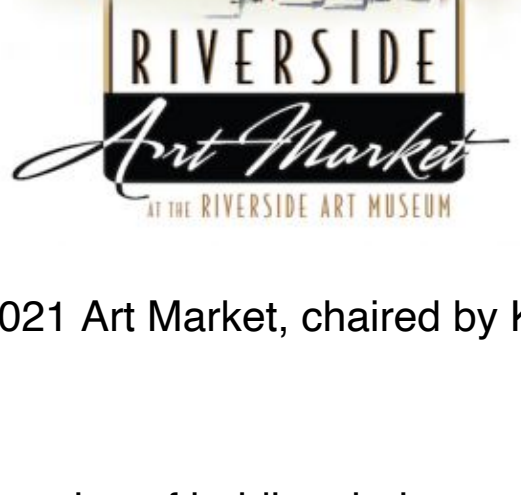
Off The Wall is going virtual!
Shop your heart out at this special art sale from the comfort of your own home or back yard. The online sale October 23 – 28, will feature works by artists from throughout Inland Southern California. It is a rare opportunity to purchase original art at VERY reasonable prices (\$100, \$200, \$300, or \$400). This is a great chance for new collectors and for seasoned collectors alike.

The exclusive opening event, will offer a fun emceed virtual tour of the gallery and other engaging programming. Become a sponsor to get special early access to purchase your must-have piece before someone else snags it. Top sponsors will also receive food and beverages delivered to their home the evening of the sale. Virtual Off the Wall is a fundraiser for RAM by the Art Alliance, the non-profit fundraising arm of the museum that hosts many events throughout the year to keep art alive in Riverside.

Join us from the comfort of your own home as we have fun exploring the work of local artists and adding to our personal collections. For more information about submitting artwork, buying tickets, and becoming a sponsor, visit www.riversideartmuseum.org/OTW2020.

ART MARKET

Art Market 2020, September 26th, 2020, has been cancelled. The 2020 Art Market Committee arrived at this difficult decision after one rescheduled attempt and our ongoing concern for the safety of vendors and attendees at a live, in-person Art Market. Permits from Riverside City to hold the event would not be available until the City and County were in Phase 4 of COVID reopening. Given the amount of time that is needed to promote and publicize the Art Market, we felt it best to cancel for this year and focus on an amazing 2021 Art Market, chaired by Kathy Christmas and Ruthann Ryan.



All vendors have been contacted and given the option of holding their spots (leaving their fees with the Art Alliance) or requesting a refund. All sponsors have been contacted and given an option of giving their 2020 Art Market donation to RAM, transferring their 2020 donation to the 2021 Art Market, or requesting a refund.

Vendor fees usually cover the cost of road closures, EZ ups, security, etc. however we obviously did not incur these expenses for Art Market 2020. The 2020 sponsor donations will allow Art Market to contribute to our annual donation to RAM in a significant way, and the maps, interactive registration system, established contacts, planning and positive response from our art vendors built last year will boost the 2021 Art Market! Thank you all so much for your continued support and please reach out to Kathy Christmas and Ruthann Ryan with your offers to help!

Gratefully,

Shannon Murphy (and Kathy Bocian), *Art Market Chairs*

PROGRAMS

We are in a bit of a quandary regarding scheduling programs for the 2020-2021 Art Alliance year. We are juggling uncertainties with Zoom, comfort with online meetings, and possible technical gaffes. On the other side, we recognize and celebrate the need for HOPE and the need for humor, art and joy as we continue to shelter in place.

Please contact Kathy Bocian, Programs chair (kathleen.bocian@gmail.com or 951 206-0928), about the following issues:

1. Should we schedule 'online' demos, talks, fun quiz shows as a regular part of our general 'Zoom' meetings?
2. What is an appropriate length for these? (5, 10 15 minutes? The regular 30 minute section?)
2. If we include these, should they be at the beginning or end of our general meeting?

Thank you for your feedback!!

Kathy Bocian, *Programs Chair*

MEMBERSHIP

Many thanks to Dara Mosher, RAA Social Media Chair, for her efforts in spreading the word about membership to the Art Alliance through Facebook, Twitter and Instagram.

Now, in addition to Membership's future efforts, we would ask our members to please assist us in our recruitment. We believe at this time that "word of mouth" would work best to get people interested and involved in our organization. Sharing the message with others that joining the Art Alliance is a chance to make friends and connections with a group of people who love art. It's a terrific way to make a difference and give back to the community.

Please share the following link for membership information:

<https://www.riversideartalliance.org/membership>

Thank you.

Teresa Chamiec and Linda Kieding, *Membership Chairs*

BLUE DOOR MUSEUM STORE

We are planning to hold our annual Holiday Sale on December 4 and 5, at RAM. Mark your calendars now as the sale will only be held for those two days this year. In cooperation with RAM staff, we will be observing distancing and sanitation protocols throughout that week as we set up and man the sale.

If you are interested in joining this committee, please let me know. We'd love to have you work with us.

Kathy Arthur, *Chairman*

I SECOND THAT!

Who is Robert anyway?

As parliamentarian, I am writing monthly entries to the newsletter to illuminate information about the rules of order which we use at both our board and general meetings. We use the ubiquitous Robert's Rules of Order, but who is Robert? Well, Henry Martyn Robert was a civil engineer for the US Army when he was asked to preside over a church meeting in 1863. We are not sure what exactly happened at the meeting, but it was described as "turbulent". Robert came away determined to learn about parliamentary procedure before attending another meeting. It was in 1876 that he developed his first edition of Robert's Rules of Order. Since then it has had eleven editions and is considered the standard reference for parliamentary procedure.

Jackie Hopper, *Parliamentarian*


FINANCIALS

APRIL 2020 GENERAL MEETING MINUTES

CALENDAR

Thursday, September 17.....	Zoom General Meeting
Tuesday, October 6.....	Board Meeting
Friday, October 23.....	Virtual Off the Wall Gala
Saturday, October 24-28.....	Virtual Off the Wall continues

Join the Fun!



Looking for a new and fun activity to enjoy with friends, family, colleagues or even a first date?


Join the
ART Scavenger Hunt
Sponsored by the Art Alliance of the Riverside Art Museum
September 24 - 27, 2020
\$25 per car

Prizes will be awarded for:
Greatest Selfie • Super Solo Selfie • Fabulous Family Selfie • Coolest Couple Selfie • Best Overall Selfie
Participation Prize Drawings

On September 24, art destination clues taking you all over the beautiful city of Riverside will be emailed to participants. You will have until Sunday, September 27, to take selfies at the destinations and post to Instagram using #RivArtHunt and @riversideartalliance.

No Instagram account?
Photos can also be emailed to RivArtHunt@gmail.com.

Winners will be announced on our social media platforms on Monday, Sept. 28



Register for the Art Scavenger Hunt at
www.riversideartmuseum.org/RivArtHunt.
Happy hunting!

